

ICOMOS

Triennial report of ICOMOS International Scientific Committee on Cultural Tourism (ICTC) from January 2014 to December 2016.

PLEASE NOTE THIS REPORT COVERS THREE YEARS OF YOUR COMMITTEE ACTIVITY AND THIS REPORT WILL BECOME ITS OFFICIAL ICOMOS RECORD

Please return your completed report to rapport-annuel@icomos.org.

Please include [Name of your Committee]_Report14-16 in the filename and email header.

1 Committee Organization

- 1-1 Committee President: Sue Millar
- 1-2 Committee's current Official Contact (This will be published on ICOMOS website and Committee contact list) :
- Name: Sue Millar
- 1-3 Committee's current Membership Manager in charge of updating the ICOMOS Member and Experts Database:
- Name: Jim Donovan
- 1-4 Names and email addresses of current Committee's Bureau members (max.3) to be added to the ISC listserv for information distribution as committee contacts. If applicable, please list your Committee's current Communication Manager in charge of social media and web content as your third contact:
1. Name: Dr Jaturong Pokharatsiri
 2. Name: Dr Suzanne Bott
 3. Name: Ivan Henares
- 1-5 Current number of total Committee members: 146
- 1-6 Increase/decrease in membership during the triennium 2014-2016: Increase
- 1-7 Numbers by membership categories:
Associate members (includes non-ICOMOS members) - 31;
Designated National Committee voting members - 28;
Expert members endorsed by their national committee- 18,
Self-nominated expert members – 68;
Institutional Member – 1.
- Please attach current membership list that provides members' names, contact information, membership category(ies) – Attached: ICTC Membership 12/31/2016
- 1-8 Does your Committee use the on-line ICOMOS Member and Experts Database (<http://membership.icomos.org/login.php>) to manage its membership?: No
- 1-9 Year Committee established: 1980s
- 1-10 Date of last revision of your Committee statutes (now called By-laws):
(Attach current statutes/By-laws): Updated By-laws were agreed at the Annual Meetings in 2014 and 2015.
- 1-11 Social media presence – Website: <http://www.icomos-ictc.org>; Facebook: <https://www.facebook.com/icomosictc>
- 1-12 ISC Cultural Tourism disseminates information to its members via Yahoo Listserv: this includes regular updates on current initiatives, annual report and newsletters.

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- 1-13 Official delegates at Advisory Committee and Scientific Council meetings:
2014: Sue Millar, President, ICOMOS UK & Dr Suzanne Bott, Treasurer, Bureau member
2015: Augusto Villalon, ICOMOS Philippines
2016: Professor Yüksel Dinçer, ICOMOS Turkey
- 1-14 Name(s) of Committee member(s) officially representing the ISC at scientific meetings (ICOMOS or other organizations) (List title of the meeting/organiser/date/location):
- 2014 Sue Millar, President, Co-Chair Theme 1: 'Sharing and experiencing the identity of communities through tourism and interpretation', ICOMOS Scientific Symposium on 'Heritage and Landscape as Human Values', 18th ICOMOS General Assembly & Scientific Symposium, Florence, Italy, 9/10 - 14 November 2014;
- 2015: Sue Millar, President – presentation: 'Cultural Heritage & Cultural Tourism as catalysts of innovation and creativity for the purposes of local inclusive development' - 3rd World Forum of Local Economic Development – Turin Italy, 14th October 2015.
- Sue Millar, President, paper: 'Creative strategic planning for managing the conflicting dynamics of cultural tourism in developing vibrant cities', UNESCO International Conference on "Culture for Sustainable Cities", Hangzhou, People's Republic of China 10 - 12 December 2015.
- Jaturong Pokharatsiri, Vice President, conference development, organization, and management: CIAV & ICTC 2015 Timber Heritage and Cultural Tourism, Bangkok, Thailand - October, 2015.
- Jim Donovan, Secretary General - presentation: 'Visitor Management: Walking & Wayfinding at World Heritage Sites', CIAV & ICTC 2015 Timber Heritage and Cultural Tourism, Bangkok, Thailand - October, 2015.
- ICTC membership team - presentations and recommendations: World Heritage and Cultural Tourism - Inclusive Approaches to Dissonant Heritage & Conflicting Heritage, Seychelles, 21-24 November 2015.
- Fergus Maclaren, Canada & Jim Donovan USA: ICTC with ICOMOS USA, Knowledge Café Session - 'Reinforcing the role of Cultural Tourism Management Planning to Sustain Biodiversity and Communities at Proposed Indigenous World Heritage Sites, IUCN World Conservation Congress Hawai'i, 1 -10 September, 2016.
- Sue Millar, 'Creating & Promoting Distinctive Destinations through Cultural Heritage' Driving Economic Diversification through Cultural Tourism' Cultural Tourism Middle East, International Conference, Dubai, UAE, 14-15 November 2016.
- 1-15 Last date on which your Committee invited National Committees and other ISCs to nominate members to your ISC: continuous process of updating in progress
- 1-16 Please describe the relationship your ISC has developed with National Scientific Committees: ICOMOS Mexico, Hungary and UK NCs have active NSCs on Cultural Tourism. Each of these NCs maintains links through their ICTC Voting Member who is also on the NC and either the past or present Chair of the NSC. ICTC has also worked with USICOMOS to promote and expand the Nature Culture Journey in cooperation with IUCN.
- 1-17 Describe how your Committee reaches out to experts in the field to join your ISC and ICOMOS: ICTC has a global reach and includes both conservation and cultural tourism professionals and academics including anthropologists. In response to a gap analysis undertaken in 2012, we targeted (successfully) recruitment from Africa and the Indian Sub-continent. Recruitment is not a major issue for ICTC. Recruiting members who are prepared to be active participants is more of a challenge. Our prominence at international conferences and our own workshops become recruiting agents.

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- 1-18 List the specific actions taken by your Committee that contribute to the ICOMOS Triennial Plan 2015-2017 adopted at the General Assembly 2014 (see Resolution 18GA 2014/17):

Strategies: 8-3-1:

Expand the membership to include a greater number of young professionals;

In 2014 ICTC began a development initiative to expand the membership to include a greater number of students as well as young professionals (YPs). At the Youth and Heritage Festival - a parallel event to ICOMOS General Assembly 2014 - Namiko Yamauchi, ICTC & ICOMOS Japan, was co-chair for two Roundtable Discussions on 'Creativity Past, Present, Future' and 'Sustainable Development - Travel and Dialogue'.

Actively recruit a broader membership, both geographically and in subject specialization

See above – 1 - 17

Strategies 8-3-2:

Continue to develop strong working relations and promote joint activities:

ICTC has established strong links with UNESCO, UNWTO & more recently IUCN. UNESCO - WHC Sustainable Tourism programme. (ICTC President, Sue Millar, is the ICOMOS representative on the Steering Group for this project); UNWTO - Sustainable Tourism for Development; UNSDGs and IUCN – the Nature Culture Journey;

Employ social media to foster communication amongst ICOMOS members and increase knowledge sharing;

New Facebook page: <https://www.facebook.com/icomosictc> - set up in 2015;

Continue the creation of joint programmes for improved tools and capacity building in the framework of the World Heritage Convention:

Capacity building & developing interpretation for a tourist diaspora for cultural sites of memory. ICOMOS ICTC & ICOMOS Seychelles Workshop Victoria, Mahe Island, Seychelles: 'World Heritage & Cultural Tourism Planning & Management', 19-23 October 2015. Seminar: "Inclusive Approaches to Dissonant Heritage & Conflicting Interpretation", 21st October,

Strategies 8-3-3:

Continue to support programmes for improved tools and global approaches to increase awareness and capacity building in heritage conservation, such as rights-based approaches to heritage management and links between nature and culture:

Knowledge Café Session - 'Reinforcing the role of Cultural Tourism Management Planning to Sustain Biodiversity and Communities at Proposed Indigenous World Heritage Sites, IUCN World Conservation Congress Hawaii', 1-10 September, 2016.

Streamline ICOMOS evaluation methods and processes for the provision of advice related to World Heritage matters and ensure greater transparency;

2016 Report by ICTC providing feedback to ICOMOS World Heritage Evaluation Unit to inform the World Heritage Nomination Dossiers Desk Review process 2017: Title: "ICOMOS ICTC Evaluation of World Heritage Desk Review Process 2016". Refers only to Desk Reviews undertaken by ICTC members: it addresses issues in the context of cultural tourism and the World Heritage Operational Guidelines 2016.

Continue the creation of an Upstream Assistance Unit in ICOMOS, in the context of the World Heritage Convention.

Independent advice was given on the cultural site– 'Mission Ruins of Venn's Town, Mahé, Seychelles' (submitted to the Tentative List 01/02/2013) – as part of ICOMOS ICTC & ICOMOS Seychelles Workshop 'World Heritage & Cultural Tourism Planning & Management' - 19-23 October 2015.

Strategies 8-3-4::

Actively identify current areas of professional discussion, research and activities, and maintain intellectual debate on heritage issues:

ICTC launched a major research focus on cultural tourism, community identity & creative destinations in 2014. Cultural tourism was explored in the context of a

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series of interrelated themes: Living Heritage & Cultural Landscapes; World Heritage & Creative Cities; World Heritage Architecture & Regional Identity; Cultural Products & Services and Creative Tourism through an important international seminar on 'Creative Cities as World Heritage Tourist Destinations: Reflections on policies, principles & practice in the 21st century' and a series of study visits: 'Palladio, Architecture and the Veneto Landscape' & 'Slow Food, Slow Tourism'

Strategies 8-3-5:

Encourage a culture of leadership development within ICOMOS and ensure that positions of leadership within ICOMOS are regularly renewed;

ICTC devised new statutes/ by-laws - endorsed by the annual meeting in 2015 - specifically to address the issues of leadership across a transversal global membership and especially leadership renewal providing continuity and change and inclusive approaches to membership.

Promote the Ethical Principles, including through the National and International Scientific Committees:

Ethical Principles (2014) are circulated as part of a Welcome Pack for New Members.

2 Statutory and Business Meetings

- 2-1 List the statutory and business meetings held by your Committee (list title of meeting/date/location/estimated number of participants).
Note: Formal minutes of ICTC Annual Meetings are circulated through the ICTC Listserve for input/ comment/ agreement by all ICTC members:
2014: Attendance - 22; Annual Meeting, 3 November, Fondazione Romualdo del Bianco, Via del Giglio,10, Palazzo Coppini, Florence, Italy;
2015:Attendance – 14; Annual Meeting, 22 October, STC Conference Room Victoria, Mahé, Seychelles;
2016: Attendance 146; ALL ICTC Members: Annual Meeting on-line via ICTC Yahoo Listserve: 7 - 20 December, 2016;
- 2-2 Date and place (or electronic/mail ballot) of last elections for your Committee:
ICTC Bureau Officer elections are designed to coincide with the Triennial ICOMOS GA. An email ballot with full transparency was held through the Listserve and email voting (using a third party for confidentiality): summer 2014.
Newly elected officers were endorsed through formal voting procedures by ICTC members attending the Annual Meeting, 3 November 2014 and recorded in the Minutes.
The ICTC Bureau has sought to ensure continuity of purpose with full elections for only half the Bureau (currently made up of five Expert Members) at any one time, a policy that is enshrined in our revised Statutes 2014/15.
- 2-3 Please list your Committee Officers elected during the last elections and indicate their compliance with officer rotation requirements (include names/contact details and positions, and contact details). Indicate how many terms of office of how many years each officer has served – including the current term.
(Refer to the Eger-Xi'an Principles):
- i. President: Sue Millar, ICOMOS-UK
2014 – Elected for a second term of 3 years; email: suemillar212@gmail.com
 - ii. Vice-President: Dr Jaturong Pokharatsiri, ICOMOS Thailand:
2014 – Elected for first term of 3 years; email: jpnayextra@yahoo.com
 - iii. Vice-President: Ivan Henares, ICOMOS Philippines
2014 – Elected for first term of 3 years; email: me@ivanhenares.com
 - iv. Secretary-General: Jim Donovan, ICOMOS USA
2014 – Elected for first term of 3 years; email: jdonovan@gmavt.net
 - v. Treasurer: Dr Suzanne Bott, ICOMOS USA
2014 – Elected for second term of 3 years: email: suzbott@hotmail.com

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3 Scientific Conferences, Seminars and Talks

List the scientific events organized or co-organized by your Committee (include title of meeting/date/location/estimated number of participants)

2014:

- i. International expert symposium: 'Creative Cities as World Heritage Tourist Destinations', Florence, Italy, 10 & 11 March. ICOMOS International Scientific Committee on Cultural Tourism (ICTC) & ICOMOS International Committee on Historic Towns & Villages (CIVVIH) Round Table Expert Meeting, Palazzo Coppini - Florence – Italy – 30 participants;
- ii. 'Palladio, Architecture and the Veneto Landscape - Milan to Venice' 30 October to 3rd November 2014 - visiting Vicenza (including the Basilica & Teatro Olimpico); Padua (including Basilica of Sant'Antonio) and in the countryside visiting Villa Almerico (la Rotonda), Villa Saraceno, owned by the Landmark Trust UK, Villa Cornaro, Villa Barbaro, and Villa Emo;
- iii. 'Slow Food Slow Tourism', Greve in Chianti and Siena, San Gimignano & Volterra UNESCO WHSs 4 – 7/8 November. Staying at the Corte di Valle Agriturismo in Tuscany;

2015:

- iv. International conference 'World Heritage & Cultural Tourism Planning & Management', 19-23 October 2015. ICOMOS ICTC & ICOMOS Seychelles Workshop supported by the Seychelles Ministry of Culture & Tourism including an international expert seminar: "Inclusive Approaches to Dissonant Heritage & Conflicting Interpretation", 21st October, Victoria, Mahe Island, Seychelles. 35 participants
- v. International Conference 'Timber Heritage Conservation and Cultural Tourism: Values, Innovation and Visitor Management', Chulalongkorn University, Bangkok Thailand, 6th – 9th November 2015. Organised jointly by ICOMOS Thailand, International Cultural Tourism Committee (ICOMOS-ICTC), International Committee of Vernacular Architecture (ICOMOS-CIAV), Fines Art Department, Ministry of Culture Thailand. 66 participants.

2016:

- vi. Knowledge Café Session - 'Reinforcing the role of Cultural Tourism Management Planning to Sustain Biodiversity and Communities at Proposed Indigenous World Heritage Sites, IUCN World Conservation Congress Hawai'i, 1 -10 September, 2016.
- vii. Planned & *cancelled* international workshop: "Who benefits? Who cares? From the Fairy Chimneys to Fairy Tales and Consuming Passions. The Development of Cultural Tourism in Cappadocia National Park UNESCO World Heritage Site & its Surroundings, 20-25 October 2016. Organised by ICTC in partnership with ICOMOS Turkey, in conjunction with ICOMOS ADCOM & Scientific Symposium, Istanbul Turkey.

4 International Monuments and Sites Day on 18 April

List of your Committee's events/activities for 18 April
(include the title of meeting/date/location/estimated number of participants)

2014: ICTC did not hold any special events for International Monuments and Sites Day.

2015: Seychelles' ICTC Expert Seminar was part of a series of international events celebrating ICOMOS 50th anniversary allied to one of ICOMOS' stated aims of examining ethical principles.

2016: ICTC did not hold any special events for International Monuments and Sites Day.

5 Heritage@Risk and Heritage Alerts

Raises the issue as to whether tourism should be included.

5-1 Did your Committee contribute a report to the 2014-2015 Heritage@Risk Publication:
N/A

5-2 Has your Committee issued any Heritage Alerts during the triennium (please mention site concerned/date/what the issue at the site was/actions undertaken/results of the alert) in

2014: N/A

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2015: N/A
2016: N/A

6 World Heritage related activities

List and describe any World Heritage related events/meetings organised by your Committee or attended by members as official representatives of your Committee (List the title of event/organiser/date/location/estimated number of participants). List any official Committee responses to calls by the ICOMOS World Heritage Units, advice provided to national/local authorities or sites on tentative lists, nominations, state of conservation issues, etc.)

2014:

- i. ICOMOS International Scientific Committee on Cultural Tourism (ICTC) & ICOMOS International Committee on Historic Towns & Villages (CIVVIH) Round Table Expert Meeting –10 & 11/03/2014, Palazzo Coppini - Florence – Italy, ‘Creative Cities as World Heritage Tourist Destinations:’ Reflections on policies, principles & practice in the 21st century including case study on Florence UNESCO World Heritage city. Keynote speaker: Peter DeBrine, Project Director, Sustainable Tourism, UNESCO World Heritage Centre.
- ii. Study Visit to San Gimignano UNESCO World Heritage town – 12/03/2014.
- iii. UNESCO WHC World Heritage and Sustainable Tourism Programme, Steering Group Meeting, UNESCO World Heritage Centre, Paris, 14 March 2014: Sue Millar, President ICTC - ICOMOS Representative.
- iv. UNESCO WHC World Heritage and Sustainable Tourism Programme “Towards a Nordic-Baltic pilot region of World Heritage and Sustainable Tourism” Stockholm, Sweden, 20-21 March 2014 - Sue Millar, President ICTC - ICOMOS Representative.
- v. Study Visits by ICOMOS ISC Cultural Tourism: ‘Palladio, Architecture and the Veneto Landscape – UNESCO WHSs - Milan to Venice 29-30/10/2014 to 03/11/2014 & Volterra & San Gimignano UNESCO WHS 06/11/2014. 12 participants.

2015:

- vi. UNESCO & UNWTO Siem Reap Conference and Declaration, Tourism and Culture – Building a New Partnership Model, 5 February 2015. Contributions by ICOMOS ICTC expert members. 100+ participants.
- vii. International conference & workshop: ‘World Heritage & Cultural Tourism Planning & Management’, Mahé, Seychelles, 19-23 October. Organised by ICOMOS ICTC & ICOMOS Seychelles the Workshop supported by the Seychelles Ministry of Culture & Tourism and African World Heritage Fund (AWHF). Support to the Government and ICOMOS Seychelles was in the form of advice upstream in the case of the particular site of ‘Mission Ruins of Venn's Town, Mahé, Seychelles and knowledge sharing about UNESCO World Heritage nominations in general. 15 ICTC participants + 20 local guests and dignitaries.

A one day seminar on “Inclusive Approaches to Dissonant Heritage & Conflicting Interpretation”, 21st October, highlighted World Heritage sites of memory on the World Heritage List & Tentative List and the particular sets of issues posed by them. The Mission Ruins of Venn's Town, Mahé, Seychelles – now within the Morne Seychellois national park - were originally part of an industrious school - built by the Anglican Church Missionary society in 1875 - to accommodate children of liberated slaves. 35 participants.

- viii. ICTC colleagues undertook Desk Reviews for UNESCO World Heritage nominations: 8 participants.

2016:

- ix. Knowledge Café Session - ‘Reinforcing the role of Cultural Tourism Management Planning to Sustain Biodiversity and Communities at Proposed Indigenous World Heritage Sites, IUCN World Conservation Congress Hawai’i, 1-10 September, 2016. Objective: to develop strategies to improve the tourism planning and management

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process that represent a significant component of the World Heritage (WH) site nominations for indigenous peoples' cultural and natural sites. 25 participants.

- x. ICTC colleagues undertook Desk Reviews for UNESCO World Heritage nominations: 9 participants.
- xi. ICTC Report for the ICOMOS World Heritage Evaluation Unit: providing feedback to inform the World Heritage Nomination Dossiers Desk Review process 2017: Title of Report: "ICOMOS ICTC Evaluation of World Heritage Desk Review Process 2016". This refers only to Desk Reviews undertaken by ICTC members: it includes general remarks and comments in the context of cultural tourism and the World Heritage Operational Guidelines 2016.

7 Other Activities and Programmes

List other significant Committee activities and programs not already identified in this report:

2014:

ICOMOS 18th General Assembly: Scientific Symposium: 'Heritage and Landscape as Human Values' Florence, Italy, 9/14 November 2014. Sue Millar, President ICTC was co-chair for Theme 1: 'Sharing and experiencing the identity of communities through tourism and interpretation'.

2015:

ICTC supported Seychelles NC in forging the development of stronger alliances between the East African Region of the Seychelles, Mauritius & Reunion. Also, Madagascar, South Africa.

ICTC has been instrumental in assisting efforts to establish the re-launch of an ICOMOS NC in Kenya;

2016:

ICTC was represented at the UN Habitat III conference Quito Ecuador by Secretary-General Jim Donovan, October 2016

ICTC was instrumental in supporting ICOMOS staff in Paris to develop International Monuments & Sites Day 18th April 2017 on the theme: Cultural Heritage & Sustainable Tourism including preparing the website content and photographs.

8 Publications

Please list the publications published by your Committee during the triennium (including title, author, publisher, date, number of pages, ISBN / ISSN, language.)

Our Committee includes many academic members who are prolific in terms of their publications. To date, we have not collected this information in a systematic way since our focus has been on the development of ICTC.

Note: During the next triennium 2017 – 2020 ICTC plans to expand the number of Bureau Members and collect this information.

ICOMOS 18th General Assembly 'Conference Proceedings and Oral Papers: Heritage and Landscape as Human Values' Florence, Italy, 9/14 November 2014, ICOMOS 2015, ISBN 978-2-918086-15-4, EAN 9782918086154

Scientific Symposium: Theme 1: 'Sharing and experiencing the identity of communities through tourism and interpretation', Sue Millar, President ICTC was co-chair with Professor Emma Mandelli,

Papers:

Theme1: 'Sharing and experiencing the identity of communities through tourism and interpretation' Sue Millar, ICOMOS UK, 'Unique identity & sense of place: creative interaction & transformational change', (presented at the plenary session of the Scientific Symposium on the first day of the General Assembly).

Hervé Barré, ICOMOS France: 'La puissance du tourisme peut elle etre mise au service d'une meilleure compréhension des sociétés, des cultures entre elles? La tourisme a-t-il une valeur d'humanisme?'

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Professor Yuksel Dincer, ICOMOS Turkey: 'La Cappadoce: Les Problèmes Actuels de la Protection d'un Site du Patrimoine Mondial'.

Joanna Karmowska and Stephen Shaw, ICOMOS UK, 'The Intercultural Heritage of European cities and its re-presentation through regeneration programmes'

Theme 4: 'Community-driven conservation, local empowerment'

Augusto Villalon, President ICOMOS Philippines & ICTC Vice-President 'The Historic City of Vigan: From heritage backwater to UNESCO 'Best Practice in World Heritage Site Management' Awardee (2012)'.

Please do not forget to send a copy of your publications to the ICOMOS Documentation Centre in Paris: they will be referenced in the Documentation Centre Database, the ICOMOS website and in the Annual Report.

9 Dissemination of Documents, Open Access Archive and Photobank

- 9-1 List of ISC documents uploaded by your Committee to the ICOMOS Open Archive (<http://openarchive.icomos.org/>), distributed to your members, made available on your website, or disseminated by other means during the triennium:
ICOMOS ISC Cultural Tourism - Annual Reports 2014,2015
ICOMOS ISC Cultural Tourism - Annual Meeting: Agendas & Minutes 2014, 2015, 2016
Membership Lists 2014, 2015, 2016
ICOMOS ISC Cultural Tourism Newsletters 2014, 2015, 2016
ICOMOS ISC Cultural Tourism Revised Statutes 2015
Report: ICOMOS ISC Cultural Tourism (ICTC) International Expert Seminar & Workshop 2015 held in Partnership with ICOMOS Seychelles and supported by the Seychelles Ministry of Culture & Tourism: "World Heritage & Cultural Tourism Planning & Management": 19-23 October 2015;
Report: ICOMOS ICTC Feedback 2016 on World Heritage Nomination Dossiers Desk Review Process to inform ICOMOS Evaluation UNIT for the Desk Review process 2017.
- 9-2 Has your Committee contributed images to the new ICOMOS Photobank? (<http://www.icomos.org/en/mediatheque>): Yes
- 9-3 Has your Committee provided documents to the Documentation Centre over the triennium?: Yes
- 9-4 Has your Committee provided the International Secretariat with news items to be circulated/shared with other Committees/wider membership over the triennium: Yes

10 Engaging with Young Professionals (YP)

- 10-1 Number of Young Professionals in your Committee in
2014: Unknown
2015: Unknown
2016: Unknown

Our application forms do not request age or birthdates. We are currently polling our members requesting that they voluntarily provide this information to help in determining how many YP members we have. We are also adding an optional question to our application forms to request this information in the future from new members.

- 10-2 Do your Committee's current statutes/By-laws limit or inhibit membership in the Committee or Bureau by young professionals? If so, in what way, and what is your timetable for change?:
There is nothing in our current By-laws that limit or inhibit membership in the Committee or Bureau by young professionals.

- 10-3 Number of Young Professionals currently on the Bureau/Board of your Committee:
Expressed as % of Bureau/Board membership: 1 out of 5 Bureau members

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- 10-4 How does your Committee facilitate engagement with YPs? Please describe your Committee's activities and programs over the last triennium such as offering YP internships, mentoring, special events, designated publications etc.:
An ICTC Young Professionals Strategy is in the process of development. In the meantime support for YPs has been offered providing grants for attendance at the ICTC meeting in the Seychelles and the forthcoming meeting in Florence in 2017..
- 10-5 Please provide a short description of your Committee's Intern or Mentoring Programme, if applicable:
Date of last intake: N/A
Number of internships offered by your Committee: N/A
Number of Committee members taking up internships offered by other organizations: N/A
- 10-6 Describe your Committee's involvement in the Young Professionals Working Group established by the ICOMOS International Board:

Sue Millar, President ICTC wrote the initial framework for discussion and attended the meeting in Florence in 2014. Thereafter, once the team was established she resigned from further involvement and nominated Ivan Henares, Vice-President ICOMOS ISC Cultural Tourism to represent the Committee.

11 Special Initiatives

Please describe any particular initiatives or actions currently being pursued, which are of particular interest to your Committee, such as doctrinal texts or declarations in preparation, not identified above, which can be mentioned in the ICOMOS Annual Report:

In 2016 ICOMOS ISC Cultural Tourism's Bureau decided to undertake the "International Cultural Tourism Charter Review +20" in 2017.

The review takes place in the dual context of the theme for ICOMOS International Day for Monuments and Sites 2017: "Cultural Heritage Conservation & Sustainable Tourism" and ICOMOS' distinguished record in providing leadership in this field. The first ICOMOS International Cultural Tourism Charter was approved in 1976 and the eighth endorsed by ICOMOS General Assembly in Mexico - in 1999.

ICTC's International Symposium and Workshop in Florence May 2017 marks the start of the Charter Review process and formulation of the ICOMOS ISC Cultural Tourism "Florence Declaration on Cultural Heritage Conservation & Sustainable Tourism 2017".

12 Collaborative initiatives with ISCs, NCs or other scientific organisations

12-1 Please describe any support your Committee has provided to another ISC or NC or ICOMOS Working Group:

In 2014 Celia Martínez Yáñez, ICOMOS Spain, and Patricia O'Donnell, US ICOMOS, contributed papers to at the International Workshop on "The International Protection of Landscapes: Regional Initiatives and Global Coordination", held at the Palazzo Medici Ricardi as a parallel event within the ICOMOS 18th General Assembly. Celia spoke about "Charter of Baeza on Agrarian Heritage" and Patricia addressed issues relating to the UNESCO Historic Urban Landscapes (HUL) Recommendation;

12-2 List joint meetings, projects or other collaborative activities with other Committees (include title of meeting/type and topic of project/other Committees or partners involved/dates/location): See above: sections 3 & 6.

12-3 Please indicate if your Committee would be prepared to offer support to another Committee. Yes

12-4 Please indicate if your Committee would find it helpful to be twinned with another 'stronger or more active' Committee. No

13 Summary of Activities (2014-2016) for Publication

Please provide a succinct (200-300 words) summary of your ISC activities during the

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triennium (2014-2016) for publication, mentioning your key actions such as doctrine development, World Heritage activity, Heritage Alerts, engagement with young professionals, key scientific contributions, activities for International Monuments and Sites Day, etc. for use in ICOMOS publications.

ICOMOS ISC Cultural Tourism has embraced and addressed issues relating to the balance of sustainable tourism development and cultural heritage protection, safeguarding and conservation. There has been a particular focus on UNESCO World Heritage sites and those on the Tentative List. Our research has concentrated on the empowerment of local people enabling them to protect their culture and landscapes or cities, record and relate often complex sets of narratives, welcoming visitors on their terms and ensuring – over the long term – the better safeguarding and conservation of their cultural heritage in the tourism context. Our work provides a strong evidence base for our review of the ICOMOS International Cultural Tourism Charter +20 planned for 2017.

An ICTC led symposium in 2014 on ‘Creative Cities as World Heritage Tourist Destinations’ examined the visitor & community interface in the city of Florence, Italy. We looked at how a range of different approaches to strategic and operational planning and management can lead to positive cultural interaction and a worthwhile, enjoyable visitor experience; and why and when there is disengagement amongst tourists and local people from the cultural heritage they either live within or experience as tourists, ultimately leading to dystopia. An emphasis on heritage values, innovation and visitor management was taken forward the following year at our conference with ICOMOS Thailand and CIAV on ‘Timber Heritage Conservation and Cultural Tourism’.

Working upstream with Seychelles Ministry of Culture & Tourism and ICOMOS Seychelles in 2015 we investigated concerns regarding the nomination of ‘Mission Ruins of Venn’s Town, Mahé - originally an industrious school built by the Anglican Church Missionary society in 1875 to accommodate children of liberated slaves - placed on the Tentative List in 2013. Located in the Morne Seychellois National Park it is a place of for reflection, evoking of memories past and present for the African diaspora who arrived on the island as slaves and now often as tourists. Our seminar: “Inclusive Approaches to Dissonant Heritage & Conflicting Interpretation” included participants from the wider East African Region of the Seychelles, Mauritius, Reunion & Madagascar as well as the African World Heritage Fund.

We extended our engagement with the World Heritage Tentative List in 2016 at the IUCN World Conservation Congress in Hawai’i leading a session on ‘Reinforcing the role of Cultural Tourism Management Planning to Sustain Biodiversity and Communities at Proposed Indigenous World Heritage Sites.

14 Activities planned for 2017

Please inform the International Secretariat of all the events your Committee is planning in 2017 using the format below so they may be publicized in the ICOMOS online calendar. Use short sentences for concise presentation. Please list below or send the information as early as possible to: calendrier@icomos.org using the format below (if it is an 18 April event – please mention it also in the email subject line:

Title of your event:

International Expert Symposium **Cultural Heritage Conservation & Sustainable Tourism & International Cultural Tourism Charter Review +20** Workshop

Organizers:

ICOMOS ISC Cultural Tourism (in association with the *Fondazione Romualdo Del Bianco*)

Short description of the event:

ICOMOS International Scientific Committee (ISC) Cultural Tourism - working alongside UNESCO and UNWTO – is organizing an International Expert Symposium and Workshop in Florence in the heart of the World Heritage site. Our theme: “**Cultural Heritage Conservation & Sustainable Tourism**” is designed to celebrate ICOMOS International Day for Monuments and Sites 2017 and chosen to coincide with the United Nations International Year of Sustainable Tourism for Development 2017(IYSTD). In addition, our meeting will further ICOMOS discussions relating to cultural tourism and the UN Sustainable Development Goals (UNSDGs) 2030.

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Our aim is to critically examine the present situation and current guidance with the objective of seeking new strategies for the next 20 years. The “**International Cultural Tourism Charter Review +20**” reflects ICOMOS’ distinguished record in providing leadership in this field. The first ICOMOS International Cultural Tourism Charter was approved in 1976 and the eighth endorsed by ICOMOS General Assembly in Mexico - in 1999. ICTC’s International Symposium and Workshop in Florence marks the start of the Charter Review process and formulation of the ICOMOS ISC Cultural Tourism **Florence Declaration on Cultural Heritage Conservation & Sustainable Tourism 2017**.

Dates/times:

Thursday 18 - Friday 19 May,

Location:

Palazzo Coppini, Via del Giglio 10, Florence, Italy

Official contact for further information:

icomosictc.florence2017@gmail.com

Official website:

www.icomos-ictc.org

Attachments

Leaflet attached

ICTC is also in the initial stages of planning a workshop in Burlington, Vermont and Montreal, Canada to focus in more detail on the Nature Culture Journey, and how the International Cultural Tourism Charter can be more useful and effective with national, regional and local cultural heritage sites.

- 15 And finally, please provide a short summary of your Committee’s perspective on current heritage issues as a contribution to the discussions at the Advisory Committee meeting in Delhi (200-300 words):

Three key heritage issues require further examination from the perspective of the ISC Cultural Tourism:

First, ICOMOS & UNSDGs in the context of Sustainable Tourism for Development . ICTC considers the development of cultural goods and services (Target 8.9 UNSDGs) should not be the only focus of sustainable tourism for development and the corollary- the delivery of poverty alleviation and good jobs for all within the framework of the UNSDGs 2030. ICTC was amongst those disappointed that the UN did not accepted culture as the 4th pillar of sustainability in 2015. Feedback is that robust evidence was missing. ICOMOS should lead efforts to provide this information broadly in relation to cultural heritage and specifically in the context of cultural tourism.

Second, ICOMOS IUCN & The Nature-Culture Journey. As an ICOMOS ISC we support initiatives by ICOMOS relating to the Nature-Culture Journey and have already initiated work with IUCN at the World Congress in Hawai’i in 2016. We anticipate one output from our Knowledge Café Session - ‘Reinforcing the role of Cultural Tourism Management Planning to Sustain Biodiversity and Communities at Proposed Indigenous World Heritage Sites’ – will be Guidelnes sponsored by ICTC and ICOMOS Canada and a further exploration of the issues at the Scientific Symposium in New Delhi 2017.

Third and finally: ICOMOS, Cultural Heritage & Development. Within ICOMOS a greater focus on the promotion of and transparency in communicating to a wider audience what heritage protection, safeguarding and conservation is all about. Development, inter alia sustainable development, is such a vague a concept it can be exploitative of cultural heritage if costs, speed and quantity of development outweigh an ill-defined quality or a misunderstanding of the sensitivities of heritage development in the context of dynamic communities and their visitors. When done well – development can be such a positive driver for conservation initiatives and safeguarding our heritage. It is sustainable if the appraoches to cultural heritage conservation and safeguarding are embedded. We need to develop a coherent set of messages capable of being widely understood rather than just talking to ourselves.